



Miami Northwest Express Track Club Sponsorship Opportunity

The Miami Northwest Express Track Club will be hosting South Florida's largest international track and field competition attracting more than 2,000 athletes and 8,000 spectators from the United States and the Caribbean from **June 8 - 9, 2024**. This event takes place annually at Traz Powell Stadium in Miami with most of the athletes and spectators returning on an annual basis.

We are contacting you as a company serving clients in the local area. Don't miss the opportunity of marketing your services to 2,000 athletes and 8,000 spectators while supporting a meaningful cause. We offer sponsorship opportunities beginning at only \$500.

Your sponsorship will help us:

- 1) Offset our operating expenses for the 2024 season***
- 2) Defray the costs of hosting the 48th Annual Northwest Track and Field Classic***
- 3) Provide financial assistance to send 10 youth athletes to the USATF National Championships in 2024.***

The Miami Northwest Express Track Club has been serving South Florida youth and families since 1979 and has impacted countless individuals producing successful citizens, athletes, graduates, career professionals, Olympians, World Champions and Diamond League Champions. Please go to www.mnwexpress.com to learn more about the Miami Northwest Express Track Club and the 48th Annual Northwest Track and Field Classic.

Your sponsorship will connect your company's brand to the Miami Northwest Express Track Club through print, social media and event promotions, and on our website throughout the year. You Will Also Benefit by increasing **Your Brand Awareness, Visibility and Loyalty**, by aligning your brand with an historic community building effort that facilitates cultural exchanges, by distinguishing your brand from your competitors, and by growing your customer base as you partner with an organization whose values are complimentary to your own, and to those of your targeted audiences.

We Need Strategic Partners to Help Us Reach All of Our 2024 Goals!

Your Opportunity to Sponsor

Presenting Sponsor – \$10,000

*** (Deadline for submission: May 10, 2024) ***

The Presenting Sponsor will enjoy the highest level of visibility before, during and after the event.

- ***48th Annual Northwest Track and Field Classic*** presented by SPONSOR (YOUR) NAME
- Name/logo to appear prominently on all printed material including:
 - Championship Team Trophies (Top 6 Male / 6 Female Teams)
 - Event signage
 - Event registration form
 - On site banners
 - Press materials
 - Souvenir program – full page advertisement
- Name/logo to be included on event web site with link to sponsor
- Name mentioned in all media interviews
- Multiple mentions during the event
- Booth opportunity to showcase your product/service
- Back cover ad in souvenir program (for the 1st Presenting Sponsor)
- Opportunity to include article or letter from the company in the souvenir program
- Corporate flyer in team packages

Gold – \$5,000

*** (Deadline for submission: May 10, 2024) ***

- Name/logo to appear prominently on all printed material including
 - Special Event or MVP Trophy (up to 3 trophies)
 - Event signage
 - Promotional pieces
 - On site banners
 - Press materials
 - Souvenir program – full page advertisement
- Name/logo to be included on event website with link to sponsor
- Multiple mentions during the event
- Booth opportunity to showcase your product/service
- Opportunity to include article or letter from the company in the souvenir program
- Corporate flyer in team packages

Silver – \$3,500

- Name/logo to appear prominently on all printed material including
 - Event signage
 - Promotional pieces
 - On site banners
 - Press materials
 - Souvenir program – half page advertisement
- Name/logo to be included on event website with link to sponsor
- Booth opportunity to showcase your product/service
- Opportunity to include article or letter from the company in the souvenir program
- Corporate flyer in team packages

Bronze – \$ 2,000

- Name/logo to be included on event website with link to sponsor
- Booth opportunity to showcase your product or service
- Souvenir program – quarter page advertisement

Supporter – \$1000

- Name to be listed on event website as Supporter
- Souvenir program – business card advertisement

Partner – \$500

- Name to be listed on event website as Partner

List of Sponsors 2023



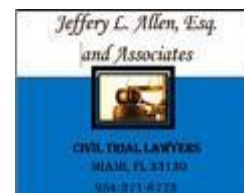
Cole, Scott
& Kissane, P.A.



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48th Annual Northwest Track and Field Classic Sponsorship Application

Sponsor Name: _____

Contact Name: _____ Phone: _____

E-mail Address: _____ Website: _____

Address: _____

Sponsorship Level (Select One)

- Presenting Sponsor – \$10,000 * (Deadline for submission: **May 10, 2024**) *
- Gold – \$5,000 * (Deadline for submission: **May 10, 2024**) *
- Silver – \$3,500
- Bronze – \$ 2,000
- Supporter – \$1000 Partner – \$500

Total Amount Pledged: \$ _____ The deadline for submission is **May 10, 2024**.

Thank you.

Signature: _____ Date: _____

Make Checks Payable and Mail To:
Miami Northwest Express Track Club, Inc.
1310 NW 90th Street
Miami, FL 33147

The Miami Northwest Express Track Club, Inc. is a 501c3 organization and your support of the club may be tax deductible. Please consult with your tax advisor.

Or you can pay on our website at: www.mnwexpress.com