



48th Annual
Northwest Track and Field Classic
June 8 – 9, 2024

Souvenir Program Advertising Opportunities

More than 2,000 copies of the souvenir program are printed and distributed at the Classic. The program will include professionally written articles about the 48-year history of the event, messages from local elected officials, meet schedule, meet records and a listing of participating track clubs. Parents and coaches may include recognition ads to support their athletes or congratulate them on a successful season. The Miami Northwest Express Track Club, Inc. is a 501c3 organization and your support of the club may be tax deductible.

Advertising Rates		
Ad Size	Inches	Cost
Full Page	8" x 10"	\$1800
1/2 Page	8" x 5"	\$1200
1/4 Page	4" x 5"	\$ 700
1/8 Page	Business Card	\$ 500
Recognition	Two Lines	\$ 250
Inside Cover	8" X 10"	\$2000
Back Cover	8" X 10"	\$2000
Center Spread	16 ½" x 10"	\$2000
Ad design		\$ 150



Advertising space is reserved on a first-come, first-served basis. Prices shown are for camera-ready ads. For an additional \$150 we'll design and typeset your ad from the content that you provide.

The deadline to reserve advertising space and submit materials is May 10, 2024.



48th Annual Northwest Track and Field Classic Souvenir Program Advertising Order Form

Advertiser Name: _____ Phone: _____

E-mail Address: _____

Advertiser Address: _____

Size of Ad Requested: _____

Camera ready artwork enclosed: yes no

Copy and photos enclosed for advertising design (\$150 charge): yes no

Total Due: _____ Make Checks Payable To: **Miami Northwest Express Track Club, Inc.**

Recognition ad copy (please print clearly):

Make Checks Payable and Mail To:
Miami Northwest Express Track Club, Inc.
1310 NW 90th Street
Miami, FL 33147

Or you can pay on our website at: www.mnwexpress.com